

# Jen Faber

Creative Direction / Art Direction / Product Design

jenfaber.com

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512.550.5531

## Experience

### T3 - Austin, TX

Associate Creative Director | Jan 2006 – Present

Art Director | July 2002 – Jan 2006

Lead and direct creative concepting, design, and execution for a wide range of projects including social media campaigns, advertising, websites, mobile apps, interactive experiences, video, and more. Lead, inspire, and grow creative teams. Work closely with leads from account, planning, UX, content strategy, media, and development to build brand-defining work and user-centric experiences. Client work has included: PODS, KFC, 7-Eleven, Winn-Dixie, Allstate, H-E-B, Sunoco, Schlotzsky's, McAlisters, Chase, MetroPCS, JCPenney, Suddath, and Dell.

### Data Tomato - Austin, TX

Interactive Designer | July 2000 – May 2002

Concepted, designed, and built site experiences. Clients included: Time Warner Cable, News 8 Austin, Hart Intercivic, AIMA, and Koman Race for the Cure.

### living.com - Austin, TX

Visual Designer | August 1998 – July 2000

Visual design and asset production for the living.com website.

## Education

The University of Texas at Austin

Bachelor of Journalism

## Skills

Photoshop, Illustrator, InDesign, After Effects, Sketch, InVision, Wireframing, User Stories, and Photography

## Awards

Addys, Internet Advertisin Competition (IAC), OMMA Awards, W3 Awards, Web Awards, W3 Awards, and Webby Awards